

WATSON™

Bundle Your Governance Learning

The Intentional Year

WATSON Launches New Academy Program

Does your board know what good governance is? At WATSON, it's our business to know — and we'll share our experience with you. WATSON's Academy offer courses that are engaging, informative and practical. We've got a lot more adjectives that describe WATSON governance education. Boring isn't one of them.

THE INTENTIONAL YEAR makes it easier for your organization to learn together. Send four or more directors (or executives) from your organization to a WATSON's Academy course, and they can:

- Choose which program curriculum best suits them
- Select course dates that fit their schedule
- Take advantage of the bundled group rate

ACADEMY PROGRAM	INTENTIONAL YEAR PRICING /PP	REGULAR PRICING /PP
Governing With Intention™	\$1,800	\$2,200
Chair with Intention™	\$1,100	\$1,475

GOVERNING WITH INTENTION™:

Our 2-day course delivers practical tools and clear guidance to address the specific governance challenges facing directors and management. Learn how to shift the dialogue to the issues that matter, navigate the line between governance and management, elevate your personal contribution at the board table, and design your board's culture.

Who can benefit from this course?

Directors (current/new/incoming), chairs and management who interact with the board.

CHAIR WITH INTENTION™:

Take your place at the head of the table. As goes the chair, so goes the board — its dynamics, its performance, its effectiveness. Our 1.5-day course grounded in our three tenants of intentional governance (purpose, belief and design), allows participants the opportunity to network with peers facing similar issues to develop their chairship — the skills, practices and approaches that differentiate board leaders from meeting administrators.

Who can benefit from this course?

Chairs (current or incoming) and committee chairs.

Ready to Engage and Learn More?

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WATSON™
Governance Academy