

March 2019



AGRIFOODS INTERNATIONAL COOPERATIVE

Agrifoods International Cooperative (Agrifoods) has been in business for over a century and has grown to be one of Canada's leading cooperatives with over 2,700 member-owners. Agrifoods's family of brands – Organic Meadow, Meadowfresh, Earth's Own, Happy Planet and Rolling Meadow employ over 300 people and have become leaders in the health and wellness industry, producing a wide range of premium, ontrend, wholesome foods and beverages available from coast to coast. Agrifoods also provides food grade tanker transportation services and custom, innovative co-packaging solutions with plants strategically located across Canada.

INDEPENDENT BOARD DIRECTORS (2 POSITIONS)

Agrifoods is governed by a nine-member board of directors (Board) comprised of seven member-owners and two Independent Directors. As a Director of Agrifoods, one is also a Director of Earth's Own Food Company Inc. The Board's role is to oversee the management and affairs of Agrifoods and to take reasonable steps to ensure Agrifoods and its Affiliates achieve the Cooperative's objectives. The Board delegates responsibility for day-to-day operations to the CEO, Maheb Nathoo.

With the retirement of both Agrifoods Independent Directors at the 2019 Annual General Meeting, the Board is seeking two new qualified candidates to stand for election. Interest is welcomed from strong leaders with a broad business sense and executive leadership experience. Specifically, two distinct candidate profiles are desirable: an individual who has served in a senior finance capacity of a company at least similar in size and complexity to Agrifoods, and an individual with a strong background in marketing consumer packaged goods. Mature confidence and cultural fit will be paramount.

Applications are especially sought from people who have experience driving a growth strategy in a business context similar to Agrifoods, grown a business by balancing a combination of entrepreneurism and managing/mitigating risk, experience in food processing through to retail, served on a board of directors for a business at least as substantial as Agrifoods, and are subject matter experts and recognize the other subject matter expertise around the board table and work as peers toward a common goal.

The Board will consider candidates of merit against objective criteria and with due regard for the benefits of diversity, including gender diversity.

To express your interest in this opportunity, please email your CV to search@watsoninc.ca.