

FOOD-X TECHNOLOGIES

Food-X Technologies (Food-X) is the best-in-class eCommerce grocery delivery solution. Developed as a proprietary technology by its parent company, SPUD.ca (Sustainable Produce Urban Delivery), Food-X is a purpose-built, white-label solution providing retailers with a plug and play online grocery fulfillment and delivery platform that seamlessly integrates with existing websites to ensure better, faster, and more efficient grocery delivery. It is a scalable shared platform that offers the solution retailers require to meet the demands of consumers and the circular economy.

In order to meet the current and future needs of the company and, ultimately, the expectations of the public capital markets, Food-X is seeking a highly qualified and experienced CFO to guide the organization through its next rapid growth phase, an initial public offering of shares (IPO), and to help shape the growing technology organization over time.

CHIEF FINANCIAL OFFICER

Reporting to the CEO and a key member of the Senior Leadership Team, the CFO is accountable for the administrative, financial, and risk management operations of Food-X (and associated group of companies), including the development of the financial and operational strategy, the metrics tied to that strategy, and the ongoing development and monitoring of control systems designed to preserve company assets, add value, and report accurate financial results. They are accountable for the direction, coordination and facilitation of the company's financial reporting, business planning and forecasting activities, and for providing ongoing financial analysis and budgeting/forecasting support to the CEO, senior leadership team, and others. They will provide operational support by leading or assisting on all strategic and tactical matters as they relate to capital management, cost-benefit analysis, product costing and profitability, and future acquisitions.

The ideal candidate will bring a wealth of proven senior financial leadership knowledge and experience, be able to challenge their colleagues in the best interests of the business, be motivated about working in a fast-paced and entrepreneurial environment, and will possess a track record of successfully navigating IPOs and growing organizations. They will be a natural collaborator and comfortable operating at both a strategic and operational level. Possessing 10-15 years of progressively responsible senior leadership experience in finance and administration, at least five of which were as a CFO or equivalent, gained within a major company or a division of a large corporation, they will have IPO/capital markets experience, including meeting regulatory reporting requirements, and experience with debt instruments and tax management. Entrepreneurial, proactive, creative, and having a passion for operations, the successful candidate will live the Food-X values and have demonstrated the ability to develop systems and structures that make sense of vast amounts of data for the purposes of decision making, KPI-generation, and monetization. M&A experience, US and/or international experience, capital allocation experience, retail/FMCG experience, and experience developing new technology platforms are all considered assets.

To apply for this role or for further information, please email your resume and a cover letter to search@watsoninc.ca.