

WOODTONE

Family-owned and operated for the last 40 years, Woodtone manufactures prefinished building products for inside and outside the home with an unsurpassed level of quality. The company creates siding, trim, wood paneling and more that are both exceptionally beautiful and built to last, and its owners take pride in providing employees with an unmatched company culture and onsite amenities that encourage a healthy work-life balance. Woodtone has grown significantly over the past several years, adding operations in Everett, Washington and Armstrong BC, while at the same time broadening and deepening its product mix. As the business has become more complex, the need for accurate and timely financial and operational reporting has become even more essential to making informed decisions that drive the business, creating the new role of CFO at Woodtone.

CHIEF FINANCIAL OFFICER

With current revenues in excess of \$150M, and with the company looking to grow and expand over the coming years, Woodtone is seeking a qualified CFO to lead the Finance team and be an integral member of the senior leadership team. Reporting to and being a trusted advisor to the President, the CFO will be accountable for the direction, coordination, and facilitation of the company's financial reporting, business planning and forecasting activities, and for providing ongoing financial analysis and budgeting/forecasting support to the President, senior leadership team, and others. They will provide operational support by leading or assisting on all strategic and tactical matters as they relate to capital management, risk management, cost benefit analysis, product costing and profitability, and potential acquisitions in the longer term.

The CFO will bring a wealth of proven senior financial leadership knowledge, be able to challenge their colleagues in the best interests of the business, be motivated about working in a fast-paced and familial environment, and will possess a track record of growing organizations. They will be a natural collaborator and comfortable operating at both a strategic and operational level.

Possessing 10-15 years of senior leadership experience in finance and administration, at least five of which were as a CFO or equivalent (preferably gained within a high-growth, global, entrepreneurial environment), the ideal candidate will hold a CPA designation and demonstrate a proven strength in operational accounting in a manufacturing environment. Showing the ability and desire to shift from big picture strategic thinking to rolling up their sleeves and getting into the details, they will possess cross-border tax, forex and import duties experience, and be comfortable negotiating with financial institutions and working with debt instruments. Collaborative, entrepreneurial and empathetic, the successful candidate will be dedicated to quality and display an aptitude for coaching and mentoring team members for current and future success. M&A experience, capital allocation experience, US and/or international experience, and experience working within a family-owned, privately held business are all considered assets.

To apply for this role or for further information, please email your resume and a cover letter to search@watsoninc.ca.