

VIASPORT BC

Created in 2011 as a legacy of the 2010 Olympic and Paralympic Winter Games, viaSport BC (viaSport) is a not-for-profit organization mandated to increase awareness, opportunity and participation in sport across the province of B.C. – at every stage of life and in every community. With support from the Province of British Columbia, viaSport is leading the charge to strengthen B.C.'s amateur sport system and has the unique opportunity to make a difference by providing strategic leadership across sectors and by taking bold action with its partners to deliver on its vision. viaSport envisions a society where people and communities are truly healthy, vibrant and connected because they value and participate in physical activity and sport experiences that are safe, inclusive and meaningful. It believes that all British Columbians deserve equitable opportunities to develop and realize their potential by participating in physical activity and sport – as an athlete, coach, official and/or volunteer.

CHIEF EXECUTIVE OFFICER

viaSport is seeking a new CEO due to the current CEO offering her resignation following an effective three-year stint in the role and determining that the next stage of viaSport's evolution requires a different skill set in its leader. Reporting to the Board, the CEO has overall responsibility for developing the strategic direction of viaSport and for providing leadership and vision to viaSport's staff as well as to the sector as a whole. Responsible for the overall management of viaSport, the CEO is a strategist, a relationship builder, a communicator and a visionary, and as an advocate for physical activity and sport in B.C. will build strong relationships with the government, external stakeholders, partners and agencies to ensure viaSport has a positive impact and a sustainable future.

Inspiring, collaborative and possessing excellent communication skills, the new CEO will be a leader with a proven track record of growing a dynamic organization in a complex sector. They will be an innovative, strategic thinker with demonstrated skills in building teams and partnerships to foster alignment and engagement at all levels, and attracting financial contributions and in-kind support. With strong business and organizational leadership skills, the CEO will operate the organization at the highest standards of excellence in the areas of governance, financial responsibility, and risk management

Ideally possessing ten years of senior leadership experience providing mission-based advocacy, policy development and implementation, organizational management, and financial management and control, and holding a degree in a relevant discipline or the equivalent in education and experience, the successful candidate will have led the development and growth of a not-for-profit or a business and driven revenue growth through philanthropy, sponsorship, and/or effective negotiations with funders. Experience working or volunteering in sport, recreation or social services will be considered an asset.

To apply for this role or for further information, please email your resume and a cover letter to search@watsoninc.ca.