

INTERIOR HEAVY EQUIPMENT OPERATOR SCHOOL

Privately owned by Headwater Equity Partners, Interior Heavy Equipment Operator School (IHE) is Western Canada's largest heavy equipment training school with four sites on a total of 57 acres, and more than 70 pieces of full-size equipment. With operations in BC and Alberta, IHE provides students with live, hands-on training and delivers hundreds of competently trained operators into the marketplace each year. Its graduates are in high demand and it differentiates itself through its commitment to making sure its graduates move quickly and seamlessly into job placements.

An opportunity exists for an effective leader to join IHE as its new General Manager (GM) and work alongside the President. A newly created role, the GM's goal will be to develop a strategic and defined path for revenue growth. In due course, there is an intent that the GM will transition to the role of President.

GENERAL MANAGER

The GM will work closely with the President to help set the strategic plan for growth and long-term stewardship of the business, and will provide effective leadership to ensure that the company meets a high level of business performance, continued financial strength, and customer satisfaction. In addition, the GM will lead discussions around new product development, strategic planning, and the creation of new key partner relationships.

Based in beautiful Lake Country, BC, the GM will guide and develop three direct reports and provide oversight to all departmental activities while leading and fostering a culture of accountability and excellence. Areas of responsibility include: site operations; business development strategy; branding and marketing; and financial analysis and stewardship.

A proven leader with strong business acumen and the ability to thrive in an entrepreneurial and remote environment, the new GM will possess senior management experience in a business-to-business product and/or services environment, and/or student enrolment in Continuing Education/Contract Training or a private trade school. They will also have developed and implemented strategies that support growth in multiple channels such as heavy equipment, construction, government funders, student recruitment and/or indigenous communities.

To apply for this role or for further information, please email resume and cover letter to search@watsoninc.ca.