

## **YWCA METRO VANCOUVER**

Established in 1897, YWCA Metro Vancouver (YWCA) serves over 45,000 clients annually, with 45 programs and services being offered across 58 locations. Its vision is to achieve women's equality and its mission is to touch lives and build better futures for women and their families through advocacy and integrated services that foster economic independence, wellness and equal opportunities. Appropriately described as an entrepreneurial non-profit, YWCA has an annual budget of just under \$30 million. Its complex business model includes multiple revenue sources including for-profit social enterprises, fundraising and government contracts, all of which generate funds for programs and services. It has a large and highly engaged workforce consisting of 430 employees and over 800 individual and group volunteers, and in 2015 it received Imagine Canada's Standards accreditation. YWCA is one of 32 Member Associations that comprise YWCA Canada; however, it operates autonomously to serve the needs of its local communities and is governed by a local board of directors.

## **CHIEF EXECUTIVE OFFICER**

YWCA is seeking a new CEO due to the appointment of its previous CEO as Lieutenant Governor of British Columbia in April 2018. Reporting to the Board, the CEO is responsible for the overall success of YWCA through the delivery of a wide range of diverse programs in support of its vision and mission. The CEO will have an influential and visible platform to build upon YWCA's existing strengths and ensure that the organization continues to anticipate and respond effectively and efficiently to the diverse needs of women and families in a rapidly changing environment.

The new CEO will demonstrate values and leadership that are aligned with the vision and mission of YWCA. They will demonstrate a keen business sense and be capable of working with the Board and senior management team to develop a strategy for the organization and translating it into action, in the context of advocacy and service delivery. As well, they will seek and build collaborative relationships with all stakeholders to engage, mobilize and advance the objectives of YWCA in a non-partisan manner.

The new CEO will possess a deep understanding of the importance of good governance and a track record of growing dynamic, complex organizations. They will be an innovative, strategic thinker with proven leadership, management, communication, fundraising, advocacy and relationship-building skills, and have a strong working knowledge, or be able to quickly grasp the essence and importance of, issues relevant to YWCA such as the needs of women and families in a rapidly changing society and the systemic barriers to equality of women.

Possessing approximately 15 years of relevant and progressively rising levels of executive leadership experience, gained within a non-profit or industry setting, the ideal candidate will have had success in generating revenue by employing multiple strategies and have experience as a spokesperson with a wide range of audiences. A Bachelor's degree or equivalent is expected; an advanced degree is an asset.

To apply for this role or for further information, please email resume and cover letter to [search@watsoninc.ca](mailto:search@watsoninc.ca).