



WATSON™

When we work with you, things change

At the heart of WATSON is our advisory practice. Our team is in high demand as trusted governance advisors and has earned a reputation for understanding each client's unique context, putting the issue on the table and not shying away from the tough questions. WATSON conducts governance reviews, drafts policies, facilitates meetings, forwards governance reform and assists in succession planning. Our clients include private and public companies, public sector entities, associations and not-for-profit organizations. WATSON builds the foundation for high performing boards.

Why WATSON

Expertise

WATSON is a group of lawyers and consultants who uniquely blend the legal and the practical aspects of organizational governance. We're at the forefront of emerging trends. Our team is at the top of their game.

Trust

We offer unbiased advice. WATSON listens and responds to the diversity of thoughts and opinions around the table, gaining equal confidence from directors, management, and staff.

Proactive

WATSON can figure out your needs before you do (we're guided by experience and act on it). We put our judgment to work for you – evaluating and weighing inputs and impacts to guide you to stronger decision-making.

Grounded Approach and Results

We bridge your unique organizational context with our governance experience to create a practical foundation for success. We deliver results; organizations are better equipped than before we arrived.

On-call

We care about your board's success. Our team is always available; we are calm under pressure with no service gap in sight.

The dynamics

WATSON has deep experience in many organizational environments and can help you navigate the grey in governance. Clients value our facilitation. We get the tough issues on the table.

Boards are our business.



Advisory Services

The biggest difference between a good board and a great board is intention. WATSON can help you find it. Most people shudder at the word governance, but done right, governance elevates your organization.

Governance Reviews

Your governance framework needs to serve your purpose effectively. At WATSON we take a broad view to ensure you have the right governance practices in place for your organization's size, sector and complexities. We help you define a clear roadmap so everyone is driving towards the same goals.

Board Orientation

WATSON takes a long view that looks beyond traditional orientation. We design and deliver customized workshops and education right to your board room.

Board Succession Planning

Diverse skills, experience and opinions make all the difference in the boardroom. WATSON guides the conversation around your board's future needs to ensure you build a strong and balanced board. WATSON guides your board to develop the processes and practices to build a diverse board.

CEO Succession Planning

CEO succession planning doesn't have to be uncomfortable. WATSON helps the board and CEO develop transparent, thorough plans that ensure your organization has the right leadership for the short-term emergency and long-term strategic growth. WATSON helps you get the right people in place at the right time, to guarantee continued leadership that is consistent with strategy and vision.

Board Retreats & Meeting Facilitation

A well-run retreat or meeting will let your board share wisdom on strategic and governance issues, give feedback and direction, and consider objectives for the coming years. WATSON helps you create an inclusive environment, build creative energy, and make the most of your board's time together. WATSON's facilitators engage everyone in the room to shift the conversation to the issues that matter.

Policy Drafting

Governance is not a f#@r letter word. WATSON's legal policy drafting expertise leads to results that are clear, practical and easy to use. We create a solid set of governance policies and frameworks that make decision-making more straight-forward.

Just-In-Time Governance Advice

WATSON can advise you on the tricky governance challenges facing your board – whether you're a chair, a CEO, a corporate secretary or a director. We can help you pinpoint the underlying issues and develop a tailored plan. Our team of governance and legal experts offer timely and confidential governance consulting and support when you need it most.

Shift your board's dialogue, dynamics and performance.

WATSON[™]
Advisory

WATSON focuses exclusively on governance. Elizabeth Watson, QC founded WATSON on the belief that bringing an intentional approach to governance helps organizations perform better. Since 2005 WATSON has helped hundreds of organizations establish or improve their governance practices and processes; conduct board, director and CEO evaluations; educate their boards and management teams; plan for board and CEO succession; and connect with high performing directors and CEOs. WATSON's clients include private and public companies, public sector entities, major trade and professional associations and not-for-profit organizations.

We help organizations perform better.

www.watsoninc.ca | 604.569.2071